ABOUT ATLAS GOLD GROUP

DISCIPLINED ACCESS TO PHYSICAL PRECIOUS METALS

Guided by clarity, transparent communication,
and a measured approach to physical ownership.

Our Principles

DEFINED FRAMEWORK	TRANSPARENCY	DISCIPLINE
Transactions follow a clear process designed to help clients understand each step.	Clients review pricing, product details, and documentation before decisions are made.	Conversations emphasize education and perspective rather than urgency.

What Atlas Does

Atlas Gold Group facilitates the acquisition of physical precious metals through two primary ownership methods:

- Self-directed Precious Metals IRAs
- Direct Personal Ownership

OUR ROLE IS DEFINED:

- Provide education around ownership approaches
- Coordinate transactions alongside custodians and approved depositories
- Facilitate access to globally recognized bullion products
- Support a clear, documented transaction process
- Atlas does not provide investment, tax, or legal advice.

→ Visit Precious Metals IRAs
→ Visit Direct Ownership
→ Compare Structures

FOUNDING PERSPECTIVE

Why Atlas Was Established

Atlas Gold Group was established with the belief that decisions involving physical precious metals should be approached with discipline, transparency, and thoughtful dialogue rather than urgency or speculation.

Over many years in the industry, we observed how often conversations about precious metals were driven by promotional messaging or pressure to act quickly. Atlas was created to offer a different environment — one focused on education, clarity, and measured communication.

Atlas focuses exclusively on physical precious metals and does not engage in derivatives, leveraged products, or speculative trading. With more than 40 years of combined experience
in precious metals transactions and client education, our role is to help individuals navigate ownership of physical gold, silver, platinum, and palladium.

Not louder. Not faster. More deliberate.

Because significant financial decisions should feel considered — not rushed.

Our Approach

STRUCTURE OVER PROMOTION

Atlas Gold Group was built on the belief that meaningful financial decisions deserve clarity, process, and discipline.

While parts of the precious metals industry emphasize urgency, promotional incentives, or short-term narratives, Atlas prioritizes a more measured process focused on understanding before execution.

Our approach emphasizes:

- education before transaction
- transparent review before confirmation
- defined process before execution
- long-term client relationships over transaction volume

The goal is not to accelerate decisions, but to support informed and deliberate ones.
Trust is built through consistency, clarity, and disciplined communication over time.

→ Visit the Education Hub

Our Clients

Many individuals who work with Atlas are exploring precious metals for the first time, while others are expanding an existing allocation.

Clients typically value:

- diversification within retirement accounts through structured IRA coordination
- direct ownership of physical precious metals outside retirement accounts
- a clear discussion of pricing, liquidity, and documentation
- measured communication rather than high-pressure sales tactics

We work with individuals who value process over promotion and perspective over urgency.

UNDERSTANDING CLIENT OBJECTIVES

Meaningful financial decisions begin with understanding individual circumstances and goals.

When speaking with prospective clients, Atlas focuses first on listening — learning about a client's financial objectives, existing asset structure, and how physical precious metals may or may not fit within a broader financial plan.

These conversations often include discussion of:

- personal financial goals and long-term planning priorities
- existing retirement accounts or investment structures
- liquidity preferences and time horizon
- comfort with physical asset ownership
- whether direct ownership or retirement account structures may be more appropriate

The purpose is not to guide a specific outcome, but to ensure decisions are approached with context and understanding.

Every client's situation is different, and meaningful financial decisions deserve to be considered within that broader context.

Atlas Gold Group focuses exclusively on physical precious metals and facilitates their acquisition within clearly defined ownership and retirement account structures.

Private discussions are structured conversations focused on understanding goals — not sales presentations.

In some cases, these discussions include a client's financial advisor, CPA, or attorney to ensure alignment with broader financial considerations.

Significant financial decisions deserve clarity, structure, and thoughtful discussion.

→ Schedule A Private Discussion

Client Perspectives

REAL CONVERSATIONS. REAL DECISIONS.

Most clients come to Atlas with questions — not conclusions. Some are experienced buyers or referred by their advisors, colleagues or family. Others are exploring physical metals ownership for the first time.

The reflections below represent individual experiences shared by clients from different backgrounds, each approaching the process in their own way.

"My wife and I had never done anything like this before, so we had quite a few questions. They took the time to walk both of us through everything clearly. At no point did we feel rushed, which made it easier for us to make a decision together."

— Michael & Susan R., Scottsdale, AZ

"We spoke with several companies before making a decision. Most conversations felt like they were leading us somewhere. This one felt different — more like we were being given information and space to think it through."

— Jennifer & Paul L., Dallas, TX

"I'm used to working with advisors across different areas. Clarity and professionalism are important to me, and this felt aligned with that standard."

— Christopher D., Greenwich, CT

"We were initially concerned about how everything would be coordinated between the custodian and the account. It turned out to be very organized. We always knew what step we were on and what was coming next."

— Robert & Linda T., Naples, FL

"The delivery process was exactly as it was explained to us. Everything arrived as expected, and the communication throughout made me feel comfortable the entire time."

— Anthony G., Bloomington, IL

"I had conversations with a few different companies and was comparing everything carefully. What stood out most to me, was that pricing was explained clearly, and when I compared it side by side, it was more competitive than expected."

—Michelle C., Austin, TX

Client experiences are individual and may not reflect the experience of all clients. Testimonials do not guarantee future results.

Trust tends to build over time — through clear communication, consistency, and knowing what to expect at each step.

For some, the outcome is moving forward. For others, it's simply gaining clarity. Both are valid.

COORDINATION & DEFINED ROLE

When applicable, Atlas coordinates alongside:

- Self-Directed IRA Custodians
- Approved Depositories
- Other Independent Institutions

Our role is to provide education, coordinate structured transactions, and facilitate the purchase of physical precious metals within clearly defined parameters.

When appropriate, Atlas can coordinate directly with a client's advisor, CPA, or attorney to help ensure precious metals ownership aligns with broader financial planning considerations.

Each participant in the process fulfills a clearly defined role.

Atlas Gold Group does not act as a broker-dealer, investment advisor, custodian, or tax advisor.

LONG-TERM PERSPECTIVE

Precious metals are tangible assets whose value may fluctuate with global market conditions.

For this reason, allocation decisions are best approached with a long-term perspective rather than short-term reactions to headlines or forecasts.

A steady approach often leads to better-informed decisions.

Significant financial decisions deserve steadiness —
and conversations grounded in thoughtful guidance.

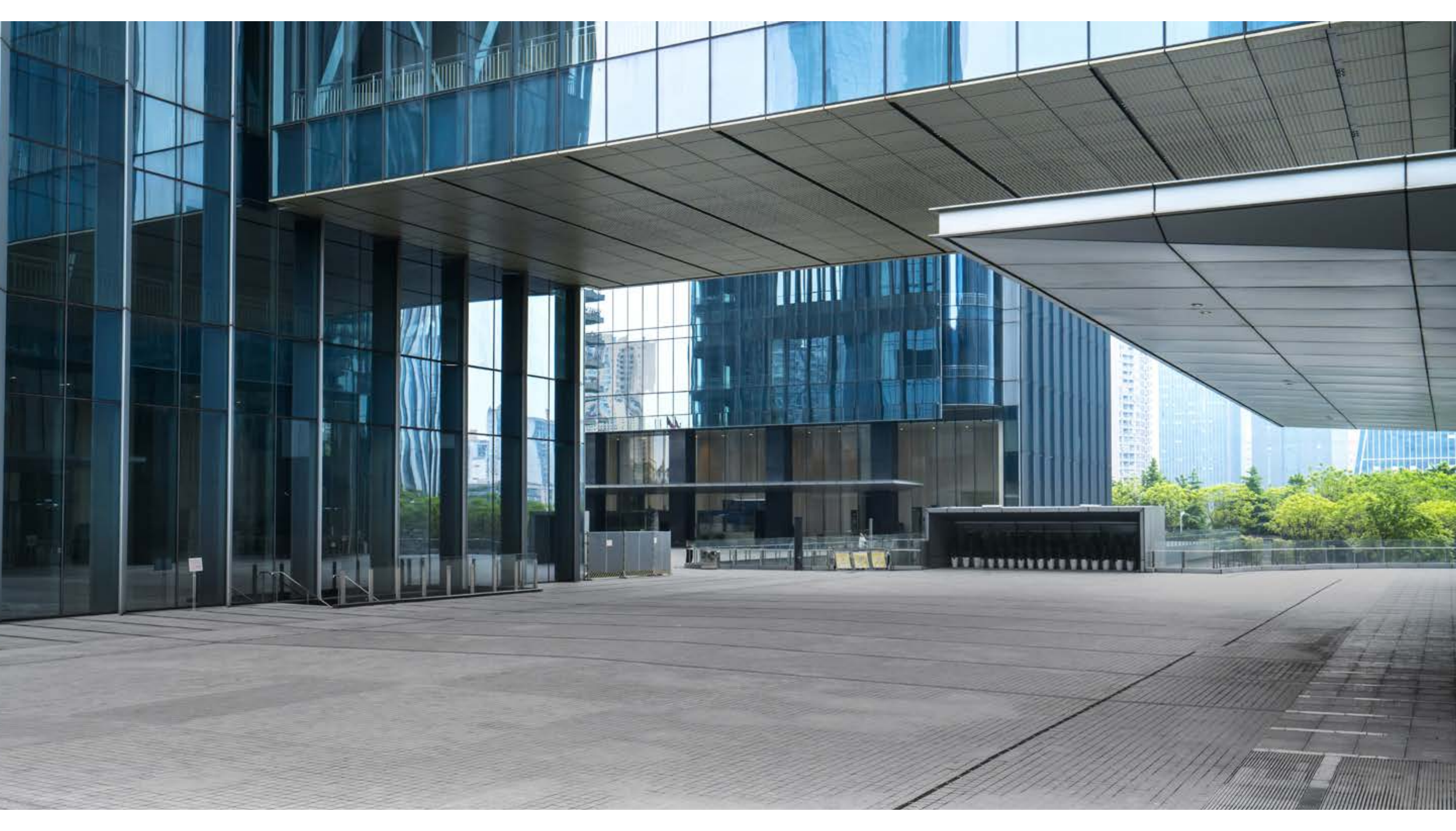
A MEASURED CONVERSATION

If you are evaluating physical precious metals within a broader financial plan, Atlas offers a structured discussion.

Conversations are confidential and designed to provide clarity.

→ Schedule A Private Discussion
→ Receive The Investor Guide

You may include your financial advisor, CPA, or attorney — or keep the conversation private based on your preference.



Atlas Gold Group does not provide investment, tax, or legal advice and does not operate as a broker-dealer, investment advisor, or custodian. Precious metals involve risk and may fluctuate in value. Clients are encouraged to consult independent advisors prior to making financial decisions.

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